



**MICHIGAN  
CHAMBER**

PROTECT. CONNECT. STRENGTHEN.

**MICHIGAN  
CHAMBER**  
of Commerce

Welcome to  
Downtown  
Lansing

## Explore Additional Marketing Opportunities with the Michigan Chamber

Take advantage of exclusive marketing opportunities designed to elevate your company or organization to new heights. By tapping into these trusted platforms, you can significantly boost your visibility, extend your reach statewide and showcase your brand and thought leadership. Use these options to put yourself at the forefront of your industry and captivate your audience in a new way.

### Exclusive Membership Mailer Sponsor — \$5,000

Underwrite a "Member News & Updates" mailing delivered to approximately 10,000 Michigan Chamber member businesses and organizations across the state.

### Exclusive Quarterly Postcard Sponsor — \$1,400

Be the exclusive MI Chamber Quarterly Postcard sponsor, and your company name and logo will hit the desk of thousands Michigan business leaders throughout the state.

### MI Business Matters, a Michigan Chamber Podcast: Now an average of 2,500 downloads and listens each episode.

View the entire [list of underwriting opportunities](#) for the "Mi Business Matters" podcast. Trust this platform to connect your brand with engaged, statewide audiences, giving you the visibility and credibility to stand out.

### Champions for Free Enterprise for all Inner Circle Legislative Briefings — \$7,500

Be the exclusive underwriter of these impactful, timely briefings (a minimum of three per year) with key business and community leader members. Your company logo will be included on promotional materials for this elevated tier and highlighted during briefings.



## Member “Spotlight” Landing Page — \$7,000

Customized landing page on the Michigan Chamber website with your company's logo and story. Includes rights to use all created material for your in-house marketing efforts to optimize your investment.

## Video Promotion on Website — \$3,000 / \$5,000

Your company's promotional video will be linked to a customized ad in the “Member” section of the Michigan Chamber website. Packages available for 6-or 12-month commitments.

## Social Media Promotion — \$600 / \$1,000

Customized, promotional social media posts across identified channels with tens of thousands of followers with your company's website link. Packages available for single or multiple posts within a three-month period.

## MI Chamber Newsletter Banner Ad \$800 for one / \$1,500 for 3

Customized, clickable ad in Michigan Chamber News e-newsletter to 12K+ subscribers.

## Let's Get Started!

If you're looking for more or different options, please reach out! We can work together in partnership to custom tailor something that fits your business or organizational needs.

Contact Amanda Toy, vice president of membership and partnerships, at 517-371-7642 or [atoy@michamber.com](mailto:atoy@michamber.com).