



2026

CHAMBER DAY

AT THE CAPITOL

June 17, 2026 | State Capitol, Lansing, MI



A look into Chamber Day

This unique event – the Chamber’s spin on a “lobby day” – brings together business leaders, government affairs professionals and local and regional chambers of commerce to interact with policymakers about key issues facing Michigan employers and communities while exploring what’s next for our Great Lakes State. This event sells out fast every year.



Audience:


C Suite Leadership (34%)
Government Affairs Professionals (32%)
Managers, Directors and Supervisors (22%)
Other/Misc. Roles (12%)

2025 Attendee Feedback:

“Each session had good takeaways. The legal panel was the most informative, with expert insight bringing new perspectives to the impacts on business.”

“Gained insights on government budgeting and how important judge appointments are in effecting policy.”

“Great panels and speakers!”

88%

of individuals responding to the follow-up surveys rated the Chamber Day 2025 as meeting or exceeding their expectations





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Sponsorship Levels



Exclusive sponsorship level + first right of refusal on 2026 sponsorship	★							
List of attendees including name, title and company	★							
Recognized with sponsor level on all marketing and event materials	★	★						
Opportunity to provide opening or closing remarks	★	★						
Logo recognition on custom centerpieces	★	★						
Opportunity to distribute downloadable materials to all attendees	★	★	★					
Opportunity to be a podcast guest to discuss a key topic pre/post event	★	★	★	★				
Live recognition during the series	★	★	★	★	★			
Opportunity to distribute swag to all participants	★	★	★	★	★			
Sponsor branded invites	★	★	★	★	★	★	★	
"Thank You" recognition on Michigan Chamber platforms	★	★	★	★	★	★	★	
Event registrations included	1 Table	6	5	4	3	2	1	

For more information, contact Amanda Toy, VP of membership and partnerships, at atoy@michamber.com or (517) 371-7642.