



Event Dates

Virtual Programming:

The second Thursday of every month, beginning Jan. 9 and continuing through Dec. 11

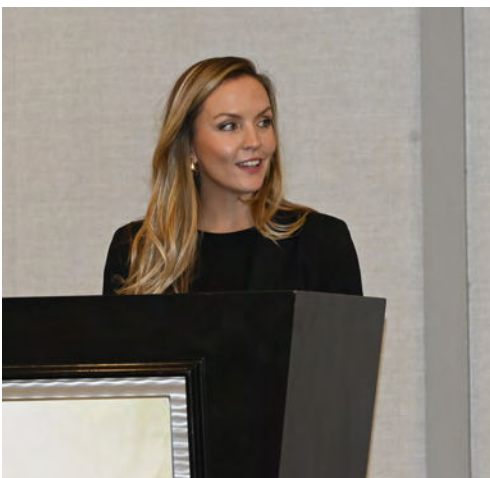
In-Person Talent & HR Summit:

March 11 | East Lansing, MI

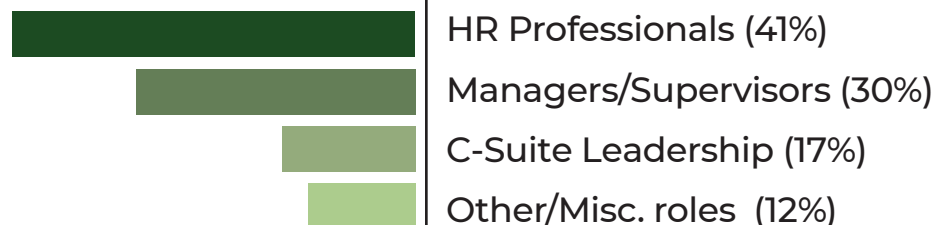


A look into MiBiz360

This enhanced series is a hot commodity in 2025. It features everything related to operations, human resources, talent, workforce development, and more. Attendees join us each month for an educational webinar featuring pressing issues facing Michigan's businesses, plus an annual in-person summit. Each opportunity offers SHRM and HRCI continuing education credits, along with additional access and Q&A with experts in the field. This is the perfect place for sponsors to demonstrate thought leadership or their supportive products and services.



Audience:



Programming Snapshot



Put your support behind this leading HR and talent programming designed to connect and help busy HR professionals, or those wearing the HR hat – especially in small to mid-size businesses – get actionable insights and ‘must knows’ from industry and employment law experts. Monthly webinars will cover everything from the latest best practices to fast-changing compliance requirements.



Tentative session topics include:

- Manager and Supervisor Professional Development
- Wage and Hour Compliance
- Performance Management and Discipline
- Employment Law Compliance

2024 Attendee Feedback

“There were so many things I was behind on. Lots of very good information! Great event, good location, hope to be back next year!”

“The Chamber is doing an excellent job in helping companies/organizations keep up with the latest important information to help foster success.”



Sponsorship Levels

	Diamond \$15,000	(2) Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	(2) Lunch \$1,000	(1) Caffeinator \$500	Exhibitor \$250
Exclusive sponsorship level + first right of refusal on 2026 sponsorship	★							
60-second commercial (provided by sponsor) played at beginning of in-person Summit	★							
Recognized with sponsor level on all marketing and event materials	★	★						
Opportunity to provide opening or closing remarks	★	★						
Logo recognition on custom centerpieces	★	★						
One advertising opportunity in MiBiz newsletter	★	★	★					
List of attendees including name, title and company	★	★	★					
Opportunity to distribute downloadable materials to all attendees (all events)	★	★	★	★				
Complimentary exhibitor table	★	★	★	★	★			
Sponsor-branded invites	★	★	★	★	★			
Opportunity to distribute swag to all participants (at in-person Summit)	★	★	★	★	★			
"Thank You" recognition on Michigan Chamber platforms	★	★	★	★	★	★	★	★
Event registrations included	1 Table	6	5	4	3	2	1	1

For more information, contact Amanda Toy, VP of membership and partnerships, at atoy@michamber.com or (517) 371-7642.