



2025

CHAMBER DAY

AT THE CAPITOL

May 7, 2025 | State Capitol, Lansing, MI

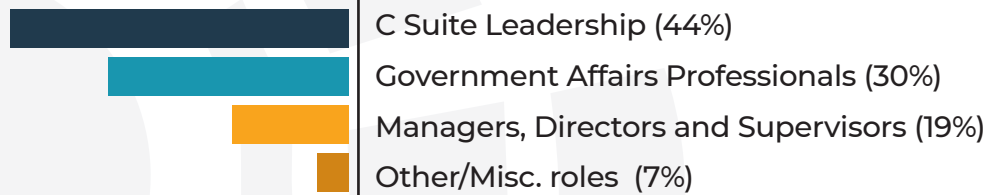


A look into Chamber Day

This unique event – the Chamber’s spin on a “lobby day” – brings together business leaders, government affairs professionals and local and regional chambers of commerce to interact with policymakers about key issues facing Michigan employers and communities while exploring what’s next for our Great Lakes State. This event sells out fast every year.



Audience:



2024 Attendee Feedback:

“Loved the mix of networking + panels. They were all very interesting and informative. I feel like all of the content and networking opportunities were exactly on point this year.”

“Very well run, broad appeal, excellent opportunity for networking.”

100% of individuals responding to the follow-up surveys rated the Chamber Day 2024 as meeting or exceeding their expectations





2025 CHAMBER DAY

AT THE CAPITOL



Sponsorship Levels

	Diamond \$15,000 SOLD OUT	(2) Presenting \$10,000 SOLD OUT	Platinum \$7,500	Gold \$5,000	Silver \$2,500	(2) Lunch \$1,000	(1) Caffeinator \$500
Exclusive sponsorship level + first right of refusal on 2026 sponsorship	★						
List of attendees including name, title and company	★						
Recognized with sponsor level on all marketing and event materials	★	★					
Opportunity to provide opening or closing remarks	★	★					
Logo recognition on custom centerpieces	★	★					
Opportunity to distribute downloadable materials to all attendees	★	★	★				
Opportunity to be a podcast guest to discuss a key topic pre/post event	★	★	★	★			
Live recognition during the series	★	★	★	★	★		
Opportunity to distribute swag to all participants	★	★	★	★	★		
Sponsor branded invites	★	★	★	★	★	★	★
"Thank You" recognition on Michigan Chamber platforms	★	★	★	★	★	★	★
Event registrations included	1 Table	6	5	4	3	2	1

For more information, contact Amanda Toy, VP of membership and partnerships, at atoy@michamber.com or (517) 371-7642.