



# SPONSORSHIP OPPORTUNITIES

# DIVERSITY, EQUITY AND INCLUSION SERIES

FEB. 22 - JUNE 14 - OCT 4, 2022

MICHIGAN CHAMBER SIGNATURE EVENT

## DIVERSITY, EQUITY AND INCLUSION SERIES

The Michigan Chamber Diversity, Equity & Inclusion (DEI) Series seeks to encourage, support and educate employers on the importance of building a diverse, equitable and inclusive workplace environment. Through meaningful conversations and clear opportunities for action, participants will gain a better understanding of the business case for DEI, hear different perspectives and experiences and identify ways we can work together to make DEI a strategic priority.

### YOUR DEI SPONSORSHIP INCLUDES THREE UNIQUE EVENTS:

#### PRESENTING SPONSOR - AMOUNT: \$10,000 (TWO AVAILABLE)

- Recognition as "Presenting Sponsor" on all online and social media for the event, including all digital advertising
- Opportunity to provide opening remarks and promote your organization at one event in the series
- Verbal recognition during the event
- Opportunity to distribute downloadable promotional materials to each attendees pre- or post-event
- Thank you recognition on the Michigan Chamber website, event page and social media platforms with your company logo and/or link
- First right of refusal for the 2023 event series

#### PLATINUM SPONSOR - AMOUNT: \$7,500

- Logo on online and social event marketing materials, including digital advertising
- Opportunity to introduce panel session
- Verbal recognition during the event
- Opportunity to distribute downloadable promotional materials to each attendees pre- or post-event
- Thank you recognition on the Michigan Chamber website, event page and social media platforms with your company logo and/or link

#### GOLD SPONSOR - AMOUNT: \$5,000

- Logo recognition on online and social marketing materials, including digital advertising
- Verbal recognition during the event
- Recognition on Michigan Chamber social media platforms and event website
- Thank you on Chamber website with your company logo or link

#### SILVER SPONSOR - AMOUNT: \$2,500

- Logo recognition on online and social marketing materials
- Recognition on Michigan Chamber social media platforms and event website

#### SUPPORTING SPONSOR - AMOUNT \$1,000

- Recognition on Michigan Chamber social media promotions of the event and on event website