



SPONSORSHIP OPPORTUNITIES

MICHIGAN ATHENA SERIES

MAY 17 - AUG. 30 - OCT. 25, 2022



MICHIGAN ATHENA SERIES

This series is an opportunity for professionals at all levels to learn, collaborate and network. Michigan ATHENA seeks to support, develop and honor women leaders and inspire them to reach their full potential. The ATHENA Leadership Model identifies eight distinct attributes that reflect women's contributions to leadership: living authentically, continually learning, advocating fiercely, acting courageously, fostering collaboration, building relationships, giving back and celebrating.

YOUR MI ATHENA SPONSORSHIP INCLUDES 3 UNIQUE EVENTS:

PRESENTING SPONSOR - AMOUNT: \$10,000 (TWO AVAILABLE)

- Opportunity to provide opening remarks and promote your organization
- Recognition as "Presenting Sponsor" on all online and social media for the event, including all digital advertising
- Verbal recognition during the event
- Opportunity to distribute downloadable promotional materials to each attendees pre- or post-event
- Thank you recognition on the Michigan Chamber website, event page and social media platforms with your company logo and/or link
- First right of refusal for the 2023 Michigan ATHENA Series

PLATINUM SPONSOR - AMOUNT: \$7,500

- Logo on online and social event marketing materials, including digital advertising
- Opportunity to introduce panel session
- Verbal recognition during the event
- Opportunity to distribute downloadable promotional materials to each attendees pre- or post-event
- Thank you recognition on the Michigan Chamber website, event page and social media platforms with your company logo and/or link

GOLD SPONSOR - AMOUNT: \$5,000

- Logo recognition on online and social marketing materials, including digital advertising
- Verbal recognition during the event
- Recognition on Michigan Chamber social media platforms and event website
- Thank you on Chamber website with your company logo or link

SILVER SPONSOR - AMOUNT: \$2,500

- Logo recognition on online and social marketing materials
- Verbal recognition during the event
- Recognition on Michigan Chamber social media platforms and event website

SUPPORTING SPONSOR - AMOUNT \$1,000

- Recognition on Michigan Chamber social media promotions of the event and on event website

KBELTZER@MICHAMBER.COM 517-449-2241

MICHIGAN CHAMBER OF COMMERCE. PROTECT. CONNECT. STRENGTHEN.