



SPONSORSHIP OPPORTUNITIES

DIVERSITY, EQUITY AND INCLUSION SERIES

MICHIGAN CHAMBER SIGNATURE EVENT

DIVERSITY, EQUITY AND INCLUSION SERIES

The Michigan Chamber Diversity, Equity & Inclusion (DEI) Series seeks to encourage, support and educate employers on the importance of building a diverse, equitable and inclusive workplace environment. Through meaningful conversations and clear opportunities for action, participants will gain a better understanding of the business case for DEI, hear different perspectives and experiences and identify ways we can work together to make DEI a strategic priority. *The Michigan Chamber offers one DEI event every calendar quarter.*

SERIES SPONSOR - AMOUNT: \$20,000 (FOUR EVENTS - EXCLUSIVE)

- Recognition as "Series Sponsor" on all online and social media for the event, including all digital advertising
- Opportunity to introduce panel session
- Verbal recognition during the event
- Opportunity to distribute downloadable promotional materials to each attendees pre- or post-event
- Thank you recognition on the Michigan Chamber website, event page and social media platforms with your company logo and/or link
- First right of refusal for the 2022-2033 event series

TITLE SPONSOR - AMOUNT: \$7,500 (Single Event in Series)

- Logo on online and social event marketing materials, including digital advertising
- Opportunity to introduce panel session
- Verbal recognition during the event
- Opportunity to distribute downloadable promotional materials to each attendees pre- or post-event
- Thank you recognition on the Michigan Chamber website, event page and social media platforms with your company logo and/or link

GOLD SPONSOR - AMOUNT: \$5,000 (Single Event in Series)

- Logo recognition on online and social marketing materials, including digital advertising
- Verbal recognition during the event
- Recognition on Michigan Chamber social media platforms and event website
- Thank you on Chamber website with your company logo or link

SILVER SPONSOR - AMOUNT: \$2,500 (Single Event in Series)

- Logo recognition on online and social marketing materials
- Recognition on Michigan Chamber social media platforms and event website

SUPPORTING SPONSOR - AMOUNT \$1,000 (Single Event in Series)

- Recognition on Michigan Chamber social media promotions of the event and on event website