



SPONSORSHIP OPPORTUNITIES

# ECONOMIC AND WORKFORCE SUMMIT

DECEMBER 14, 2021

MICHIGAN CHAMBER SIGNATURE EVENT

## ECONOMIC AND WORKFORCE SUMMIT DECEMBER 14, 2021

Presented by the Michigan Chamber and Michigan Bankers Association

Join hundreds of executives across a wide variety of industry sectors to explore key economic, business and workforce trends that will allow you to maximize your business' growth and success in 2022 and beyond. This program's agenda features a look at the trends, data and leading indicators related to our regional, state and national economies and a discussion of the ongoing talent crisis and how to future-proof Michigan's workforce in transformational times.

### AGENDA

#### Future-Proofing Michigan's Workforce

Businesses of all sizes and types are reporting unprecedented challenges filling open jobs. The worker shortage is an economic emergency and poses an imminent threat to business competitiveness, recovery and growth. This session will explore what's driving the ongoing talent crisis and how leaders at every level of an organization can work creatively to create a sustainable workforce and succeed in these transformational times.

#### An Economic, Business and Workforce Forecast

This session will explore what to expect for 2022 as it relates to employment, consumer confidence and the economy and how multiple unknowns will undoubtedly impact it all.

CO-PRESENTED BY;



Michigan Bankers Association



CO-HOSTED BY;





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### PRESENTING SPONSOR - AMOUNT: \$15,000 (Exclusive)

- Opportunity to provide opening remarks and promote your organization
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- Verbal recognition as Presenting Sponsor during the event
- Opportunity to distribute downloadable promotional materials to each attendee pre- or post-event
- One hour ad on event website
- Thank you recognition on the MI Chamber website and social
- First right of refusal for 2023 Economic and Workforce Summit
- Logo and link on event mobile app
- Half page full-color ad in mbaBanking magazine
- Banner ad in mbaBanking, the official publication of Michigan Bankers Association
- Attendee list provided

### SPEAKER SPONSOR - AMOUNT: \$10,000 (Two available)

- Opportunity to introduce keynote speaker or panel session
- Logo recognition on online and social marketing materials, including digital advertising
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### GOLD SPONSOR - AMOUNT - \$7,500

- Logo recognition on online and social marketing materials, including digital advertising
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- Digital ad on event website
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### SILVER SPONSOR - AMOUNT: \$5,000

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### BRONZE SPONSOR - AMOUNT: \$2,500

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- Verbal recognition during the event
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### SUPPORTING SPONSOR - AMOUNT: \$1,000

- Recognition on online and social media channels for the event series
- Thank you recognition on the MI Chamber website with your company logo or link