



M I C H I G A N  
A T H E N A

# MICHIGAN ATHENA CONFERENCE

MAY 15, 2019 | COUNTRY CLUB OF LANSING  
HOSTED BY: MICHIGAN CHAMBER FOUNDATION

Join us for a celebration of women in leadership and professional excellence on May 15 in Lansing. The third annual event is a statewide recognition of ATHENA award recipients and the foundation for connecting women interested in professional excellence and leadership development.

---

## AGENDA INCLUDES:

PANEL, NETWORKING, KEYNOTE SPEAKER, & LUNCH

---

## WHO SHOULD ATTEND:

The event is a recognition opportunity for women leaders across the state including past and present ATHENA recipients, recognized community leaders and influential women, board members, and supporters. Attendees are encouraged to bring an emerging leader to participate in the discussion and to network with established women leaders.

### Attendee Benefits

- Established leaders network with a statewide group of peers and emerging leaders
  - Established leaders identify, support and mentor emerging leaders
  - Participation in roundtable discussion about community recognition for women and leadership development opportunities
- 

## ABOUT THE MICHIGAN CHAMBER FOUNDATION:

The Michigan Chamber Foundation was organized in 1985 for the following purposes:

- To plan and conduct nonpartisan public education programs regarding free enterprise, productivity and basic economic issues affecting the state of Michigan;
- To establish and operate a leadership institute designed to provide promising future leaders in business, politics, the arts, education, and social services with an assessment of Michigan's assets, challenges and opportunities in order to give participants the background and network of contacts necessary to make a positive impact on Michigan's future;
- To conduct nonpartisan research and distribute policy studies on issues facing Michigan including, but not limited to taxation, government regulation, health care, hazardous waste, crime, tourism and recreation, welfare, government spending and transportation.

## ABOUT ATHENA INTERNATIONAL:

The ATHENA Leadership Model identifies eight distinct attributes that are reflective of women's contributions to leadership: living authentically, learning constantly, advocating fiercely, acting courageously, fostering collaboration, building relationships, giving back and celebrating. These personal traits that are more intuitive to women, and combined with the strongest aspects of traditional leadership - taking risks, assertiveness, hard work - prepare women to be successful leaders in the 21st century.

Founded in 1982 by Martha Mayhood Mertz while serving on the Lansing Regional Chamber of Commerce Board of Directors, ATHENA International is a non-profit organization that seeks to support, develop and honor women leaders. The program inspires women to reach their full potential and strives to create balance in leadership worldwide. Since the program's inception, more than 7,000 awards have been presented in over 500 communities in 8 countries.

## SPONSORSHIP OPPORTUNITIES:

### Platinum sponsor: \$5,000

- Keynote presentation and collateral offer (table marketing)
- Highest logo promotion (signage, printed and digital materials)
- Half page article in Michigan Chamber's Quarterly Report
- Display table
- Premium seating for three tables of 10
- Verbal recognition and participation at the podium

### Gold Sponsor: \$2,500

- Collateral offer (tote insert)
- Logo promotion (signage, printed and digital materials)
- Display table
- Premium seating for two tables of 10
- Verbal recognition from the podium

### Silver Sponsor: \$1,000

- Logo promotion
- Premium seating for 10
- Display table

### Table sponsor: \$500

- Listing in program
- Premium seating for 10

*General contributions made to the Michigan Chamber Foundation allow the greatest flexibility for program support and will be used to supplement current programs or to develop new projects. Gifts and general contributions are 100 percent tax deductible as charitable contributions under the IRS Tax Code. Sponsorships are deductible minus the cost for services or products receive in exchange (i.e., meals, advertising or tuition).*

# MICHIGAN ATHENA CONFERENCE

MAY 15, 2019 | COUNTRY CLUB OF LANSING

Please submit names of guests by Monday April 15th

## PLEASE COMPLETE CONTACT INFORMATION

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## PLEASE SELECT ONE OF THE FOLLOWING OPPORTUNITIES

Platinum sponsor: \$5,000

Gold sponsor: \$2,500

Silver sponsor: \$1,000

Table sponsor: \$500

## RETURN TO

**By Phone:**  
Bob Thomas  
517-371-7639

**By Email:**  
[bthomas@michamber.com](mailto:bthomas@michamber.com)

**By Mail:**  
Michigan Chamber Foundation  
600 S Walnut St,  
Lansing, MI 48933

## PAYMENT

Check payable to Michigan Chamber Foundation

Invoice my company

Charge my:                      MasterCard                      VISA                      AMEX

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_