



MICHIGAN
ATHENA
CONFERENCE
2020

PARTNERSHIP OPPORTUNITIES



Featuring
Keynote Speaker
Susan Packard
Cofounder of HGTV

THURSDAY, MAY 14

8 a.m. – 1 p.m.
JW Marriott, Grand Rapids

MICHIGAN
CHAMBER
of Commerce

WHO IS MICHIGAN ATHENA?

Founded in 1982 by Martha Mayhood Mertz while serving on the Lansing Regional Chamber of Commerce Board of Directors, ATHENA International is a non-profit organization that seeks to support, develop and honor women leaders. The program inspires women to reach their full potential and strives to create balance in leadership worldwide. Since the program's inception, more than 7,000 awards have been presented in over 500 communities in 8 countries.

The ATHENA Leadership Model identifies eight distinct attributes that are reflective of women's contributions to leadership: living authentically, learning constantly, advocating fiercely, acting courageously, fostering collaboration, building relationships, giving back and celebrating. These personal traits that are more intuitive to women and combined with the strongest aspects of traditional leadership - taking risks, assertiveness, hard work - prepare women to be successful leaders in the 21st century.



AGENDA INCLUDES:



Networking



Panel Discussions



Keynote Speaker



Lunch

WHY YOU SHOULD ATTEND

This conference is an opportunity for professionals at all levels to learn, collaborate and network.



PRESENTING SPONSOR

Amount: \$10,000 (*only one available*)

Includes:

- Two complimentary tables of 8 with premium seating
 - Logo on all event marketing materials and signage
 - Opportunity to introduce keynote speaker and your company
 - Verbal recognition at the podium
 - Opportunity to distribute materials for each attendee
 - Recognition on Michigan Chamber social media platforms and website
 - Post event article featured on website with sponsor recognition
 - Thank you on Chamber website (post conference)
 - First right of refusal for 2021 event
-

PLATINUM SPONSOR

Amount: \$7,500 (*limit 5*)

Includes:

- Two complimentary tables of 8 with premium seating
- Logo on all event marketing materials and signage
- Verbal recognition at the podium
- Opportunity to distribute materials for each attendee
- Recognition on Michigan Chamber social media platforms and website
- Thank you on Chamber website (post conference)
- First right of refusal for 2021 event

GOLD SPONSOR

Amount: \$5,000

Includes:

- Two complimentary tables of 8 with premium seating
 - Logo on all event marketing materials and signage
 - Verbal recognition at the podium
 - Recognition on Michigan Chamber social media platforms and website
 - Thank you on Chamber website (post conference)
-

SILVER SPONSOR

Amount: \$2,500

Includes:

- One complimentary tables of 8 with premium seating
 - Logo on all event marketing materials and signage
 - Recognition on Michigan Chamber social media platforms and website
-

TABLE SPONSOR

Amount: \$1,000

Includes:

- One complimentary table of 8
- Premium reserved seating

Michigan Athena Conference 2020

Thursday, May 14, 2020 | JW Marriott, Grand Rapids



M I C H I G A N
A T H E N A
C O N F E R E N C E

Please submit names of guests by Thursday, April 15

CONTACT INFORMATION

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

INDUSTRY _____

PLEASE SELECT ONE OF THE FOLLOWING OPPORTUNITIES

- PRESENTING SPONSOR: \$10,000
- PLATINUM SPONSOR: \$7,500
- GOLD SPONSOR: \$5,000
- SILVER SPONSOR: \$2,500
- TABLE SPONSOR: \$1,000

PLEASE RETURN TO

By phone:
Danielle Lenz
517.371.7679

By email:
dlenz@michamber.com
Fax: 517.371.7224

By mail:
Michigan Chamber Foundation
600 S. Walnut St
Lansing, MI 48933

PAYMENT

- Check Payable to Michigan Chamber Foundation
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